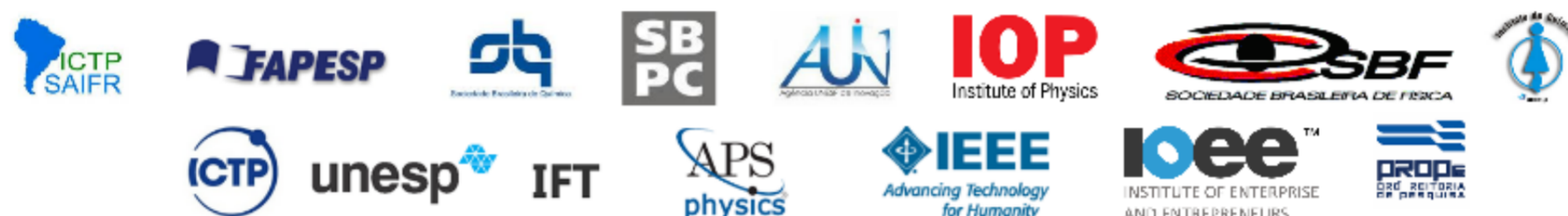


Entrepreneurship Workshop for Scientists and Engineers

Instituto de Física Teórica - UNESP, São Paulo, Brasil

October 17 - 21, 2016



This one-week workshop is intended for students, scientists and engineers from South America that are interested in gaining entrepreneurial skills to commercialise their scientific ideas and inventions. The workshop will consist of lectures from invited national and international speakers, case studies, group discussions and role-playing sessions related to the commercialisation of products. Topics include opportunity and value assessment, intellectual property (IP), basics of patenting, IP management and global IP protection, business plan fundamentals, technology readiness levels, invention to product, timelines and processes. *There is no registration fee and limited funds are available for travel and local expenses.*

Organizers:

N. Berkovits (ICTP-SAIFR & IFT-UNESP), **R. Marques** (IQ-UNESP), **S. Raghu** (ET-CUBE),
T. Panesor (IOP-London), **V. Bolzani** (AUIN/UNESP), **R. Costoya** (AUIN/UNESP)

Confirmed Speakers:

Carlos Henrique de Brito Cruz (FAPESP) **Dawood Parker** (Melys Diagnostics)
Richard Brooks (FD Solutions London) **Surya Raghu** (ET Cube Int., USA)



ICTP-SAIFR Steering Committee:

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Lilia Faria
Financial manager
Rafael Mascarenhas
Technical assistant

The application deadline is August 21, 2016

The online registration form and more information can be found at:

www.ictp-saifr.org/entrepreneurship