This school is a one-week intensive course aimed at students studying a STEM subject, and for those who are interested in gaining entrepreneurial skills with the view to commercialise scientific ideas or inventions.

Participants will explore the connection between science and business, and sessions will be delivered by experts in business and in technological applications involving agriculture, health and education. In addition to discussing these technological applications, the school will also introduce topics that are fundamental to business such as intellectual property (IP) and patenting, business plan fundamentals, technology readiness levels, market analysis, business financials, presentation and pitching skills and several others. Students will have the opportunity to practise their pitching skills through a group project and a pitching competition at the end of the week.

On October 18, this event will involve a Conference on Industry-University Interactions in Brazilian Physics with speakers including Carlos Brito Cruz (FAPESP science director), Carlos Graeff (UNESP research dean), Newton Frateschi (UNICAMP innovation agency director) and Wagner Valenti (UNESP innovation agency director).

**LOCAL SPEAKERS:**
- Luciano Avalone Bueno (CECS-UFABC, Brazil)
- Luciana Bueno (Clinical Nutrition Science, Brazil)
- Paulo Camargo (SMARTOYS, Brazil)
- Guilherme Dal Lago (Pulse Hub/RAIZEN, Brazil)
- Alexandre Fraga (Procell Biologics, Brazil)
- Paulo Afonso Granjeiro (UFESJ, Brazil)
- Rodrigo Marques (IQ-UNESP, Brazil)
- Thalita Paes (PatentAbilit, Brazil)
- Alessandro Rizzato (Anpei and SOLVAY/RHODIA, Brazil)
- Ricardo Yogui (Anpei and AGI/PUC-Ri, Brazil)

On October 18, this event will involve a Conference on Industry-University Interactions in Brazilian Physics with speakers including Carlos Brito Cruz (FAPESP science director), Carlos Graeff (UNESP research dean), Newton Frateschi (UNICAMP innovation agency director) and Wagner Valenti (UNESP innovation agency director).

The School has no application fee and limited funds are available for travel and local expenses.

**Application deadline:** August 17, 2018

**Online application and more information:**
www.ictp-saifr.org/entrepreneurship18